ONE-STOP TRAINING SOLUTION

AGENCY MANIA SOLUTIONS
Strategic Partnerships Delivered.

TrainingDeliver™ Overview

A flexible, one-stop 24/7 online training program specifically designed to effectively and efficiently train all designated agency staff on a client's important company policies, brand/privacy guidelines, internal processes and expectations to ensure full compliance, mitigate risk, improve agency performance and significantly speed up onboarding of new agencies and/or new staff at existing roster agencies.

Simple, one-stop shop for agency training

No need to wade through content – all online training modules, documents, and reference materials are in one location. It is easy to refresh content so it's always current and you can refer back to training materials anytime.

Train agencies about your business, your way

Customized training modules to meet the needs of your agencies and ensure their success.

Reduced cost and training time

Clients don't need to devote an abundance of resources to ensure that their agencies have the information they need. Plus, with no travel time and no paperwork, the process is entirely green.

24/7 Training – anytime, anywhere

Access training anytime, worldwide, at home or on the go.

Track participation and comprehension

Detailed reporting monitors agency participation while quizzes gauge comprehension.

It's what today's learners want

Courses are concise and engaging with interactivity, scenarios, and games that improve learning retention and target tech-savvy agency millennials.

How do we benefit?

In a fast moving and competitive environment where clients change agencies regularly and agency personnel attrition reaches astronomical figures, advertisers see new agency staff come on to their business at a much faster speed than ever before. This higher turnover leads to countless hours training and onboarding agency staff members who are trying their best to learn their client's business, as well as remain compliant with various internal processes to effectively perform their tasks. This 24/7 training solution provides agencies and clients access to relevant training anytime, worldwide, at home and on the go. Clients no longer need to devote an abundance of resources to ensure that their agencies have the information they need.

★★★★★
Great Walkthrough.

★★★★★
**Quick and Informative.**

★★★★★
Easy and Clear.

Primary benefits of TrainingDeliver™ include:

• Comprehensive, up to date access to all important client policies, guidelines and processes agency personnel is expected to comply with, immediately after starting on the account. This means no more time wasted looking for this information, or outdated training materials that might impact the quality, performance and compliance of the work agencies produce on their client's behalf. A single destination with convenient search features means everyone finds what they are looking for in a timely manner.

• Always-on, anywhere, anytime (24/7) online interface allows all agency participants around the world to take the training when it's most convenient to them. Participants are therefore more receptive and more likely to benefit from the training materials provided. Interactive module-style content ensures full comprehension of training materials.

• Significant efficiency gains by reducing new agency and new talent onboarding time, allowing clients to get agency staff "client-ready" within days (not weeks or months) after starting work on the account. No more excuses for not being compliant, no more expensive on-site training and travel expenses, and no more firewall issues ultimately limiting the number of training participants **benefiting** from the content.

• Modular approach accommodates simple to more complex requirements to meet diverse needs and priorities. It also can easily scale — content wise as well as the number of agencies and individual participants.

How does it **work?**

• Secured, client-branded online learning portal can be easily accessed by agency employees invited to participate.

• Training modules are typically built leveraging existing documentation and resources and then transposed into learning units based on LMS industry best practices for optimal results.

• Training modules are typically individualized to specific agencies or specific roles to ensure only relevant modules are offered to participants. Automated reminders remove time-consuming manual tasks.

• Detailed reporting allows clients to monitor individual agency participation and completion of training modules.

☑ Training is built leveraging existing documentation and resources, then presented in learning modules based on LMS industry best practices for optimal results.

☑ Modules are individualized to specific agencies or specific roles to ensure only relevant content is delivered to participants.

☑ Collaboration is key. Using an agile development methodology, our process includes regular feedback sessions that fine-tune your project along to way to ensure your training requirements are met.

☑ Our process is agile and flexible adjusting to the training needs of your agencies.
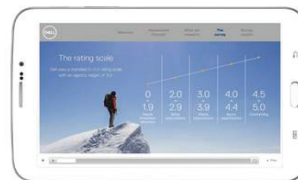
Here's what our clients are saying...

★★★★★
"This was very helpful training for the new agency review process. It taught me new, constructive ways to provide actionable recommendations for improving work and the relationship."

★★★★★
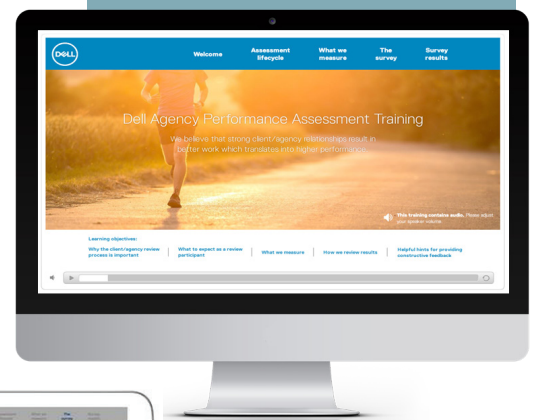"Very helpful and short video to cover the new performance review system! Very clear and user friendly."

★★★★☆
"I love the clear simplicity of this new format. I believe we will get even better, focused feedback."

★★★★☆
"While intuitive, that was remarkably thoughtful and thorough."

★★★★★
"This is very simple to understand and offers better ways of reviews. Thanks!"

Targeted training modules ensure relevant content.

Our clients' continued accomplishments result from cutting-edge practices in the area of client/agency performance evaluations. See how stronger relationships contribute to better marketing.

| Contact us at www.agencymania.com or call us at 425.999.3992 to learn more

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