








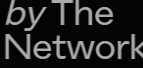
























Listed alphabetically by category


















	Formative ADVERTISING	Services range from executive brand and communication, influencer programs, purpose-driven campaigns (e.g., brand strategy, creative and production), digital experiences and program design (organizational design, content strategy).
	Gut ADVERTISING	Services include data and analytics (social listening, measurement, performance marketing, loyalty programs, user-journey mapping, data science), strategy and deployment (brand positioning and architecture, comms planning, social strategy, content platform), ideation and production (core creative idea, PR-driven idea/stunt, agile production)
	Faith AI / CREATIVE	Services include advertising, behavioural science, experience design, data, digital, commerce, social and content, gaming, production, media, PR and customer engagement.
	Fred & Farid BOUTIQUE / CREATIVE	They offer creative consulting, brand strategy, visual identity, crafted content, and social/digital activation.
	Highdive Advertising BOUTIQUE / CREATIVE	Their capabilities include strategy, film, print, in-store, design, radio, mobile, digital, and social.
	Day One Agency COMMUNICATIONS / CREATIVE	Services combine traditional PR, digital/social media, branding, creative, and activation.
	MightyHive CONSULTANCY / DATA & DIGITAL MEDIA	Provides advisory for business transformation, data, and other digital media services and end-to-end management of display, video, search, and paid social campaigns.
	160over90 CREATIVE / CULTURAL	Services include advertising, branding, experiential, brand partnerships, PR and communications.
	Blue Chip CREATIVE / SHOPPER	Services include research, strategy, brand, creative, media, shopper.
	by The Network CREATIVE	Services include digital marketing, research and insights, innovation strategy, art direction, copywriting and more.
	CreativeX CREATIVE	The agency powers creative excellence for brand advertisers, analyzing creative at scale leveraging AI-powered technology and data.
	David Madrid CREATIVE	Services include creative, strategy, content creation and development.
	Grey CREATIVE / BRANDING	Services include advertising & communications, health & wellness, sustainability, and design.
	Huge CREATIVE CONSULTANCY	Services include AI, business consulting, brand strategy, brand and customer experience, commerce, design, technology advisory, digital products and platforms, high-value audience analysis, and product innovation.
	L&C (Lanfranco & Cordova) CREATIVE	Services include brand strategy, creativity & branding, social media & content, production value, earned media & PR, and corporate image.
	Mekanism CREATIVE	Services Include development and production of marketing campaigns, commercials and branded entertainment for multinational companies based on an approach called “storytelling for emerging media,” combining “science and soul.”

Listed alphabetically by category

	<div>Mischief @ No Fixed Address</div> <div>CREATIVE / INDIE</div>	Services Include advertising.
	<div>Movers+Shakers</div> <div>CREATIVE</div>	Services Include a broad range of creative and music services aimed at creating cultural relevancy across mainstream and emerging social media platforms (TikTok, Facebook, YouTube, Spotify, etc.).
	<div>Mythology</div> <div>CREATIVE</div>	Services Include strategy, integrated campaigns, interior design, graphic design, brand strategy and advertising, experiential marketing, full-service creative, and packaging design.
	<div>OKRP</div> <div>CREATIVE</div>	Services include advertising, video production, design, and creative.
	<div>Opinionated</div> <div>CREATIVE</div>	Services include creative, film, video, social, customer experience, PR, design, and media. The agency also supports in-house agencies with additional creative resources.
	<div>SS+K</div> <div>CREATIVE</div>	Services include creative (integrated, content creation, branding, identity design), strategy (brand purpose, strategy, etc.), and change management (corporate reputation, CEO communications, business transformation).
	<div>Studio Cadeaux</div> <div>CREATIVE</div>	The agency provides access to senior, high-touch, strategic, and creative offerings with deep vertical knowledge. Our services seamlessly connect to a digital-first global marketing network.
	<div>Supernatural</div> <div>CREATIVE</div>	Services Include strategy, creativity, and technology. The agency combines machine learning, artificial intelligence, and human creativity to deliver faster (from strategy to creative development and through production).
	<div>The Dots</div> <div>CREATIVE</div>	Services include marketing, communications, branding, content writing, and video studio.
	<div>The Uncreative Agency</div> <div>CREATIVE</div>	Fully automated creative agency that was formed out of the many hybrid creativity tools sourced from DDB's RAND and DDB's Hybrid Creativity Platform.
	<div>Working Not Working</div> <div>CREATIVE</div>	Services include freelance, creative recruiting, job board, advertising, technology, production, design, full time hiring, photography, publishing, art direction, and start-ups.
	<div>Zambezi</div> <div>CREATIVE</div>	Services include brand strategy, cultural/consumer insights, creative development, communications strategy, media planning/buying, consulting, and content production.
	<div>Choreograph</div> <div>DATA & TECHNOLOGY</div>	Services are centered around a unified, identity-based approach, customer insights, and data-driven personalized experiences.
	<div>Bartley & Dick</div> <div>DESIGN</div>	Services include brand strategy and positioning, branding, advertising, identity design, digital marketing, web and interactive, packaging, print and collateral, and video and animation services.
	<div>Jam3</div> <div>DESIGN / EXPERIENCE</div>	Services include end-to-end creative, UX, tech and QA.
	<div>3Q Digital</div> <div>DIGITAL</div>	Services include digital marketing using AI, creative, engineering, experience, and growth focusing on a number of different industries.

















AGENCY PROFILES 2024

Listed alphabetically by category

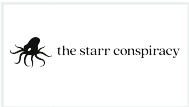








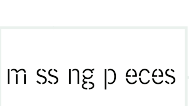



	<u>Code and Theory</u> DIGITAL	Services include transformational technology, data analytics and research, services/platforms/products, business and organizational consulting, and integrated marketing.
	<u>Instrument</u> DIGITAL / BRAND & EXPERIENCE	Core services include brand, strategy, and consulting, digital experience, engineering, marketing, design, development, and content creation.
	<u>Media.Monks</u> DIGITAL	Services include content, data, digital media, and technology services.
	<u>Metric Theory</u> DIGITAL	Core services include search engine marketing, paid social, display and remarketing, shopping ads, product feed management, and digital video.
	<u>PMG</u> DIGITAL	Service and delivery model combines media, strategy, creative, and insights to solve customers' biggest challenges.
	<u>Product</u> DIGITAL / CREATIVE	Services include research and insights, product strategy and consulting, brand design, experience design, technology planning and architecture, full-stack development, data analytics, machine learning, brand strategy, creative campaigns, search marketing, and CRM.
	<u>S4 Capital</u> DIGITAL	Services include creative digital content production and digital media solutions. Company focused on data content, and programmatic.
	<u>Semetis</u> DIGITAL	Digital advertising services include programmatic media buying, social advertising, search engine advertising, and video advertising. Digital business intelligence services include data consulting, technical implementations, dashboarding, and SEO. The firm also provides in-house built technology for advanced reporting.
	<u>Traffic Builders</u> DIGITAL	Includes various offerings: white-label digital marketing "Conduit," free community "Agencies United", "Traffic Builders for Media," etc. Clients include Draper Media (Delaware), Gray Television, and Pepsi Frontline Careers.
	<u>VNFT (VaynerNFT)</u> DIGITAL / NFT	Services include exploration, education, and consulting to marketing strategy and NFT partnerships.
	<u>Work & Co</u> DIGITAL	Services range from PM & strategy to design (brand design, rapid prototyping, etc.) and technology (web/mobile dev, machine learning, etc.).
	<u>WONGDOODY</u> EXPERIENTIAL	Services include strategy, research and consumer insights, brand and marketing positioning, creative and product design, CX, advertising and production, media buying and planning, branding, digital, direct response, and PR.
	<u>Big Village</u> FULL SERVICE / MARKETING SERVICES	Services include Insights, content, distribution, data, social media and technology.
	<u>Canopy Management</u> FULL SERVICE / A TO Z AMAZON AGENCY	Services include strategic planning, list optimization, advertising management, posts, organic ranking services, review aggregation, Demand Side Platform, and more.
	<u>Essence</u> FULL SERVICE / DIGITAL	Services include strategy and planning, digital marketing, digital creative, media planning and buying, creative, activation, ad operations, analytics, and studio and engineering. Consulting solutions (ecommerce, data health, media health) available.
	<u>FIG</u> FULL SERVICE	Services include branding, advertising, digital marketing, and branded content.
	<u>Heart and Soul Marketing</u> FULL SERVICE	Services range from brand strategy, creative, PR, media planning/buying, social, web, and video.

AGENCY PROFILES 2024

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	<u>Merkley and Partners</u> FULL SERVICE	Services include <i>Discover</i> (research, social listening, etc.), <i>Distill</i> (brand strategy, media planning, CRM, analytics, etc.), and <i>Develop</i> (media buying, creative, social assets, ecommerce, etc.).
	<u>Orca Pacific</u> FULL SERVICE / AMAZON MARKETING AGENCY	Services range from advertising (PPC, DSP, etc.), search/SEO, content optimization, vendor/seller central account management to strategic consulting on how to grow a brand on Amazon.
	<u>Orchard</u> CREATIVE FULL SERVICE	Services include digital, mobile, social media, shopper marketing/point of sale/sales promotion, branded content/entertainment, market research/consulting, branding/naming/product development, packaging/design, visual/sound identity, branding/celebrity endorsement, strategy and planning, and others.
	<u>Signal Theory</u> FULL SERVICE	The firm's services include creative and branding, digital, media, public relations, production, and strategy.
	<u>The VIA Agency</u> FULL SERVICE	Services include advertising, digital marketing, research, new media, SEO, SEM, public relations, marketing communications, social media, branded entertainment, and guerilla marketing.
	<u>We Believers</u> FULL SERVICE	Services include ad creation, advertising, social - focused. Also provides digital, brand development/messaging, and brand communication.
	<u>WorkInProgress (WIP)</u> FULL SERVICE / INNOVATION	Services include digital marketing, social media marketing, influencer marketing, business development, instagram marketing, design graphic, lowongan kerja, paid marketing, social media management, digital rights management, clip licensing, mc.
	<u>Damage</u> GAMING	Services include brand strategy and consulting, content production, creative development, team partnerships, experiential live and digital, and influencer marketing.
	<u>DDB FTW</u> GAMING	Services include strategy, creative, business design, innovation, and tech.
	<u>Paper Crowns</u> GAMING / MARKETING	Services include branding and identity work, website and software development, animation and motion design, video production, stage design, custom illustrations, apparel design, storytelling, and community connection.
	<u>Ykone</u> INFLUENCER MARKETING	Services include strategy, audit, training, co-creation, data curation, influencer casting, campaign reporting, concept and copywriting, creative production, influencer briefing, trend reporting, and more.
	<u>Traction</u> INTERACTIVE	Services range from strategy and insights, creative and media, technology and operations with a focus on data, speed and efficiency, enhancing client's in-house team with talent.
	<u>Cashmere</u> LIFESTYLE MARKETING	Services include social media, creative strategy, digital trends, experiential, influencer, and public relations.
	<u>DDB Worldwide Inc</u> MARKETING COMMUNICATIONS / CREATIVE	Services include market research, logo design and branding, development and implementation of strategic marketing plans, etc.
	<u>Known</u> MODERN MARKETING MARKETING	Services range from data science and engineering, creative/production, experiential, media planning and buying, social, market research, advanced analytics, business innovation and brand strategy/identity.
	<u>Quad</u> MARKETING	Key services include content development, media spend optimization, packaging and print.

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	<div>The Starr Conspiracy</div> <div>MARKETING / B2B</div>	Services range from strategy, research, branding, content, digital, development, PR/AR, and video.
	<div>Kyra</div> <div>MEDIA</div>	Services include digital content (voice, talent, reach, programming) for Gen Z audiences.
	<div>Media Matters Worldwide</div> <div>MEDIA</div>	Services include audience development strategy, programmatic strategy and buying, analytics and data visualization, and media planning and buying.
	<div>Quigley Simpson</div> <div>MULTIDISCIPLINARY / INDEPENDENT</div>	Services include insights and strategy, creative, media, performance video, data and analytics, social, customer experience, and commerce.
	<div>Rethink</div> <div>MULTIDISCIPLINARY / INDEPENDENT</div>	Services include branding, creative, advertising, design, online, digital, pay-for-performance, and social media.
	<div>Translation</div> <div>MULTIDISCIPLINARY</div>	Services include industry-leading set of capabilities, from brand strategy to talent marketing to creative production and more. Translation helps ambitious brands reach diverse and passionate audiences, while UnitedMasters creates a unique opportunity for data-backed creativity and exclusive partnerships.
	<div>Sensis</div> <div>MULTICULTURAL</div>	Their capabilities include creative, media, strategy, technology, earned media, mobile, research and analytics, challenges, and CMO consulting services.
	<div>The Stable</div> <div>OMNICHANNEL</div>	The agency offers a full-suite of services: retail; direct to-consumer; digital marketing and media; brand and content studio; and data and analytics. The firm also built a proprietary set of commerce tools (Hyphen, Bedrock and Blackbird) to increase off-site media performance, build a powerful e-commerce presence and get insights across all commerce channels.
	<div>Maximum Effort</div> <div>PRODUCTION / DIGITAL</div>	Movie & TV series development (namely Deadpool, Free Guy, etc.), plus content, ads, and “cocktails” for the personal amusement of Hollywood Star Ryan Reynolds.
	<div>m ss ng p eces</div> <div>PRODUCTION / ENTERTAINMENT</div>	Services include TV commercials, original series, storytelling, advertising, film, virtual reality, interactive video, experiential, content, and immersive.
	<div>UNIT9</div> <div>PRODUCTION</div>	Services include producing live-action and content, digital, games, experiential and live advertising, and VR.
	<div>Advantage Solutions</div> <div>SALES / MARKETING</div>	The company's data and technology-driven services include retail merchandising, in-store and online sampling, digital commerce, omnichannel marketing, and retail media.
	<div>Collectively</div> <div>SOCIAL INFLUENCE</div>	Their capabilities include strategy, casting, community management, campaign execution (e.g., contracting and licensing, influencer management, content reviews, etc.), content/video production, experiential, paid social, social listening/benchmarking, and ROI analysis.

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Agency profile data is listed alphabetically by services and was sourced from individual websites and media references. It has not been vetted with these agencies and is subject to change. Please contact us with any discrepancies.