

# EvaluationDeliver™



A heavily managed, comprehensive client/agency performance evaluation solution designed to improve and strengthen the work and relationship with agency partners. As a managed service, you rely on Agency Mania Solutions to do the heavy lifting so you can focus on the outcome, not the process itself.

## Working Partnership

Relationships are the context in which the work gets done.



Core engagement principles make better clients



Great clients foster more productive relationships



Stronger relationships yield better work



Better work translates into higher performance

## How do we benefit?

Strong client/agency relationships yield better work and outstanding results. Under-performing relationships lead to wasted efforts and budgets. Industry benchmarks show that client/agency performance evaluations are essential to grow healthy relationships, or cure troubled ones. This solution addresses questions clients often ask: How can we produce better work? How can we be better partners? How can we improve our collective output? How can we amplify or replicate what’s working best in the relationship? How can we remove roadblocks to effective collaboration, communication, partnership and ultimately success?

## Primary benefits of EvaluationDeliver™

- **Robust process and streamlined orchestration.** This end-to-end managed process yields a simple, streamlined survey experience for participants. By owning the rigorous project management and operational complexities required to administer iSurvey participants all the way through to effective results and trend analysis, our clients have more time to focus on strategic imperatives, action planning and driving sustainable results.
- **More insightful client/agency performance evaluations, improved analysis, and action plans.** Data is only useful if you have a plan to apply it. Extracting meaningful insight based on a deep understanding of the client/agency relationship and years of extensive operational experience will drive mutual commitments and better results.
- **Greater user satisfaction and participation.** Our clients realize unmatched user satisfaction and strong participation, increasing the value of the information obtained through this important feedback process.
- **Effective data analysis and reporting.** This guarantees clients are identifying root causes and a clear path to course-correct those. Marketing and procurement organizations often lack flexible, dynamic tools and expert opinions to accelerate data analysis, especially unstructured data like comments, and to efficiently prepare customized reporting packets and presentations for prompt distribution to all key stakeholders internally and to a client’s agency roster.

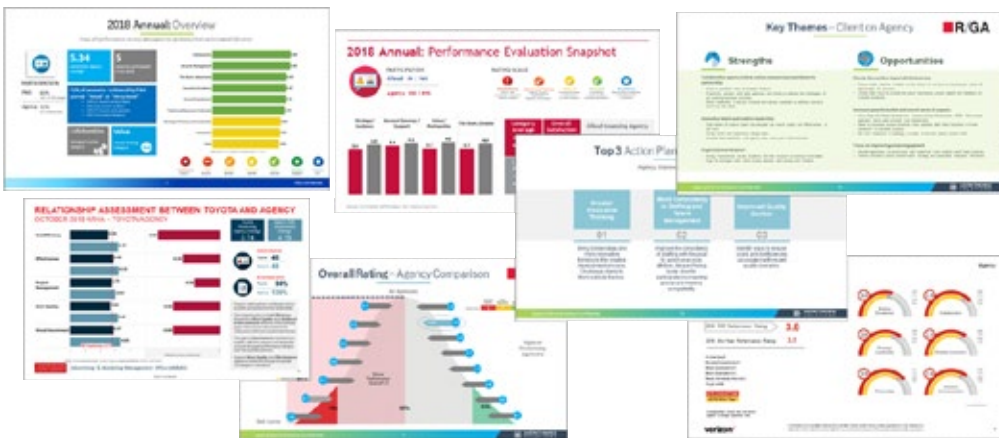


Online Real-time Results Dashboard

## How does it work?

- **Our methodology has been refined based on years of best practices** in the field of performance evaluations. We do the heavy lifting, so you don't have to, offering rigorous project management and taking on the operational complexities of orchestrating this process end to end in tight collaboration.
- **Our approach is designed to reduce survey fatigue and improve engagement** with a streamlined survey, automatic reminders, no password requirement, online training, and a landing page for those with multiple surveys to complete.
- **Real-time custom dashboards and curated client-ready insight PowerPoint presentations** for your most critical relationships, teasing out key actionable improvement areas (quantitative and qualitative) which can then trigger better conversations with agencies and more effective action plans.
- **Our online participation tool makes developing and updating participation lists far more effective.**
- **Every client engagement is unique, so we adapt our approach** to meet your unique requirements. Adapting to your custom workflow and approval process is built in as a core functionality to meet the unique and changing requirements of a client organization.

Meeting-ready Insight Presentations



## Improved Experience

- Best-in-class survey platform.
- Client-branded for immersive experience.
- Allows multiple surveys in one loop.
- Secure, no password required.
- Automatically saves draft results and takes you back where you left off.
- Mobile enabled.

## Easy access data tools for top line views.

- Online Dashboard**  
Compares important data collection
- Gap Analysis**  
Shows gap between client and agency scores for each category

## Our Solution is an end-to-end offering.

- Our method is based on years of best practices in the field.
- We strategically focus your time and efforts on using data to drive actions.

<p><b>Planning &amp; Strategy Guidance</b></p> <p>Applied expertise and best practices</p>	<p><b>Survey Development &amp; Execution</b></p> <p>Best-in-class survey system</p>	<p><b>Data Aggregation &amp; Organization</b></p> <p>Unmatched dynamic views</p>	<p><b>Insight Mining &amp; Analysis</b></p> <p>Extracting insight from rich verbatim</p>	<p><b>Report Development &amp; Delivery</b></p> <p>Insight-driven reporting by experts</p>	<p><b>Action Planning &amp; Monitoring</b></p> <p>Action planning, target setting and refinement</p>
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Our clients' continued accomplishments result from cutting-edge practices in the area of client/agency performance evaluations. See how stronger relationships contribute to better marketing.

Watch our capabilities video <https://agencymania.com/evaluationdeliver-capabilities> or contact us at [www.agencymania.com](http://www.agencymania.com) to learn more.