

2024: Agency Reviews and Roster Changes

Apparel and luxury

Unk = Unknown







LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Abercrombie & Fitch	Unk	Events Partner	Unk	Amplify	Unk
	Carter's	None	Creative AOR	Unk	Mischief @ No Fixed Address	N
	Columbia Sportswear	McCann Worldgroup	Creative AOR	Global	adam&eveDDB	Unk
	David Yurman Inc.	mSix&Partners	Media AOR	US, UK, Canada, France	PHD	Y
	Designer Shoe Warehouse	Various project-based agencies	Creative AOR	Unk	Crispin	Y
	Famous Footwear	Empower Media	Media AOR	US	Havas Media Network	Y
	Foot Locker	Unk	Media AOR	NAM	Within	Y
	Fossil Group	mSix (EMEA)	Integrated Media AOR	Global	Assembly	Y
	Gap Inc.	PHD, PMG	Media AOR	US, Japan, Canada	Omnicom Group	Y
	HanesBrand Inc.	The Martin Agency	Creative AOR	Unk	Special U.S.	Y
	J.Crew Group	Unk	Media AOR	Unk	PMG	Y
	Johnston & Murphy	Unk	Creative AOR	Unk	Wolfgang	Y
	Printemps	None	AOR	US	Milk Agency	N
	Under Armour	Unk	Celebrity, Influencer & Consumer Media Relations AOR	Unk	Shadow	Unk
	Zalando	Unk	Media AOR	Global	Crossmedia	Y

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Automobile

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LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	BMW of North America	Unk <i>(consolidation)</i>	Media Planning & Buying	US	Omnicom Group	Y
	BMW of North America	Performance Art	CRM	NAM	The Javelin Agency	Y
	BMW of North America	Anchor Worldwide	Social Media	NAM	180/NY	Y
 general motors	General Motors	<i>Expanding work beyond Dentsu</i>	CRM Lead	Unk	Omnicom Precision Marketing Group	Y
	General Motors	<i>Expanding work beyond Dentsu</i>	Content Development	Unk	Media.Monks	Y
	General Motors <i>(Buick)</i>	Commonwealth/ McCann, Leo Burnett <i>(remain on roster)</i>	Creative Lead	Unk	Mother	Y
	General Motors <i>(Cadillac)</i>	Commonwealth/ McCann, Leo Burnett <i>(remain on roster)</i>	Creative Lead	Unk	72andSunny	Y
	General Motors <i>(Chevrolet)</i>	Commonwealth/ McCann, Leo Burnett <i>(remain on roster)</i>	Creative Lead	Unk	Anomaly	Y
	General Motors <i>(GMC)</i>	Commonwealth/ McCann, Leo Burnett <i>(remain on roster)</i>	Creative Lead	Unk	Preacher	Y
		Gulf States Toyota	Unk <i>(consolidation)</i>	Creative AOR	US <i>(AR, TX, others)</i>	Erich & Kallman
	Suzuki	Unk	Integrated Creative, Content & CRM AOR	Unk	TMW Unlimited	Y
	Volkswagen	None	Creative	Global	DDB <i>(retains duties)</i>	N
	Volkswagen Commercial Vehicles UK	BBH	Advertising AOR	UK	Adam&eveDDB	Y
	Volkswagen Group <i>(VW, Audi, Škoda)</i>	None	Media AOR	Global	PHD	Y

2024: Agency Reviews and Roster Changes



Consumer Packaged Goods (CPG)






Unk = Unknown

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Church & Dwight	None	Media AOR	US	Wavemaker <i>(retains duties)</i>	Y
	Clorox Co.	Dentsu Creative	Creative AOR	US	FCB	N
	Cotton Incorporated	adam&eveDDB	Strategic & Creative AOR	US	GALE	Y
	Helen of Troy	Unk	Creative AOR	US	Razorfish	Y
	HexClad	Unk	Creative AOR	Unk	Joan	Unk
	Kenvue	Doner, others <i>(maintain partnership)</i>	Creative	Unk	FCB, BBDO	Y
	Newell Brands	Empower	Media AOR	Global	Crossmedia	Y
	Rust-Oleum	Unk	Media AOR	Unk	Arm Candy	Unk
	Seventh Generation	Opinionated	Creative AOR	US	Mother NY	Y
	Solo Stove	Unk	Media AOR	Unk	PMG	Unk
	Unilever	Publicis Groupe, others	Media	Global	Mindshare, others	Y
	Unilever <i>(TRESemmé, Sunsilk, Simple, Nexxus, Shea Moisture, others)</i>	Interpublic Group, Omnicom Group, Oliver <i>(Oliver retains U-Studio staffing)</i>	Creative & Strategic	Global	WPP	Y
	Wellness Pet	Unk	Full-Service AOR	Unk	Colle McVoy	Y




2024: Agency Reviews and Roster Changes

Entertainment and media

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LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Anaheim Ducks	Unk	Creative AOR	Unk	Battery	Y
	BetMGM	72andSunny	Creative AOR	Unk	Highdive	Unk
	Max (Dune: Prophecy)	Unk	Lead Experiential Marketing	Unk	Droga5	Y
	Sky	EssenceMediacom	Media AOR	EU	Publicis Media	Y
	Spotify	IPG Mediabrands	Media AOR	Global	Publicis Media	Y

Financial services

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Credit One Bank	The TRG Agency	Creative, Branding & Media AOR	Unk	Deutsch LA	Y
	Empower	Pereira O'Dell	Creative AOR	Unk	Goodby Silverstein & Partners	Y
	MoneyGram	Unk	Brand Strategy	Unk	Prophet	Y
	MoneyGram	Unk	Creative & Production	Unk	Cutwater	Y
	MoneyGram	Unk	Social	Unk	DEPT UK	Y
	MoneyGram	Unk	Media	Unk	iProspect	Y

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Financial services continued

Unk = Unknown

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Rocket Companies	None	Creative AOR	NAM	Mirimar Creative Group <i>(expanding work beyond a project basis)</i>	Y
	Rocket Companies	Universal McCann	Media AOR	US	Publicis Groupe	Y
	T. Rowe Price	Digitas NY, Assembly	Digital	Global	Code & Theory	Y
	Vancity	Unk	Media AOR	Canada	Havas Media Network	Y



Food and beverage

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	A&W Restaurants	Cornett	Advertising AOR	US	Cornett	Y
	Altro Food USA	Unk	Performance Marketing AOR	US	SweetScience Marketing	Unk
	Andriani	Unk	Creative AOR	US	StrawberryFrog	Y
	Applegate	Unk	Creative AOR	Unk	BarkleyOKRP	Unk
	Beyond Meat	Unk	Creative AOR	Europe	Isobel	Y
	Bimbo Bakeries	Unk	AOR	US	Landor	Y












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Food and beverage *continued*

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LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
 Bonchon	Bonchon	Propaganda	Strategic & Creative AOR	US	Carson+Doyle	Y
 Breyers	Breyers	DDB	Strategic & Creative AOR	US	Wunderman Thompson NY (VML)	Y
 Cacique	Cacique Foods	Unk	Creative AOR	US	Periscope	Unk
 California PIZZA KITCHEN	California Pizza Kitchen	<i>None/In-house</i>	Creative & Social AOR	US, Global	Iris Worldwide	Y
	California Pizza Kitchen	Unk	Special Projects	Unk	Push	Y
	California Pizza Kitchen	Unk	Performance Media	Unk	Acadia	Y
	California Pizza Kitchen	Unk	PR	Unk	Blue Engine	Y
 Carlsberg	Carlsberg Group	<i>Expanding work beyond iProspect</i>	Social Media AOR	Global	We Are Social	Y
 Coffee mate	Coffee mate	Unk	AOR	Unk	Wieden+Kennedy NY	Y
 Constellation Brands	Constellation Brands <i>(Corona Extra)</i>	MullenLowe West	Lead Creative AOR	Unk	GSD&M	Y
 CRYSTAL FARMS	Crystal Farms	Public Works	Creative AOR	US	Colle McVoy	Y
 Culligan	Culligan	<i>None</i>	Brand Platform & Campaigns, Creative	Global	Highdive	Y
 Dairy Queen	Dairy Queen	Barkley	Creative AOR	US	SPCSHP	Y
 DEL REAL FOODS HISPANIC FLAVORS FOR MODERN LIFE	Del Real Foods	Unk	Integrated AOR	Unk	TDA Boulder	Unk

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Food and beverage *continued*

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LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Denny's Corporation	Spark Foundry	Media AOR	US	Mindshare	Y
	Denny's Corporation	Unk	Public Relations & Brand Communications AOR	Unk	FINN Partners	Unk
	E&J Gallo Winery	Unk	Creative AOR	US	VaynerMedia LA	Y
	Ferrero Group	Mindshare	Media AOR	US	iProspect	Y
	Ferrero Group	Unk	Creative	NAM	Publicis Groupe, Anomaly	Y
	Ferrero Group (Kinder, Tic Tac)	Unk	Creative AOR	Europe, Asia Pacific, Middle East, Africa	McCann Worldgroup (Publicis Groupe to support)	Y
	Firehouse Subs	The Richards Group	Creative AOR	US, Canada	Orchard	Y
	Firehouse Subs	The Richards Group	Media AOR	US, Canada	PHD	Y
	Fogo de Chão	Unk	Media & Creative AOR	Unk	Gale	Unk
	General Mills	Various agencies	Creative AOR	Global	Goodby Silverstein & Partners, The Martin Agency, Mother	Y
	Ghirardelli Chocolate	FCB West	Creative AOR	Unk	MullenLowe	Y
	Goldfish	Saatchi & Saatchi, Leo Burnett	Creative AOR	Unk	Mischief @ No Fixed Address	N
	GT's Living Foods	Assembly	Media AOR	Unk	Canvas Worldwide	Unk

2024: Agency Reviews and Roster Changes



Food and beverage continued

Unk = Unknown















LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Häagen-Dazs	Forsman & Bodenfors	Creative AOR	Global	BBH	Y
	Häagen-Dazs	Forsman & Bodenfors	AOR	Global	BBH	Unk
	Häagen-Dazs	Cartwright	Creative AOR	US	nice&frank	Y
	Hershey Co.	Dentsu, Horizon Media, others	Media AOR	US	Publicis	Y
	Jack Daniel's	Iris	Digital & Social Media AOR	UK	Five by Five	Y
	JOJO's Chocolate	None	Creative AOR	Unk	Hanson Dodge	N
	Kallø	Unk	Brand AOR	Unk	Isobel	Unk
	Kellanova	None	Media	NAM	Publicis <i>(retains media duties)</i>	Y
	Kellanova	None	PR & Influencer Strategy	US	Weber Shandwick <i>(retains duties)</i>	Y
	Kellanova	Unk	Production	Global	IPG studios	Y
	Kellanova	Unk	Shopper Marketing & Promotions	Unk	Momentum	Y
	Kellanova <i>(MorningStar Farms, others)</i>	Unk	Creative & Integrated Marketing	US	Tombras	Y
	KFC	MullenLowe <i>(maintain project-based partnership)</i>	Creative	US	MullenLowe, Highdive Advertising, others <i>(project-based)</i>	Unk
	Korbel	PriceWeber	Brand & Media AOR	Unk	Carmichael Lynch	Y
	Krispy Kreme	FleishmanHillard <i>(maintains PR)</i>	Creative & Media AOR	Global	VML	Unk
	LaLa U.S., Promised Land Dairy Products	Upshot	Creative AOR	NAM	Bakery	Y

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Food and beverage *continued*

Unk = Unknown















LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Little Caesars	Horizon	Media AOR	US	Mediahub	Y
	Lobos 1707	Unk	Strategy & Creative	Unk	Hudson Rouge	Unk
	McDonald's	DDB	Creative AOR	US	Wieden+Kennedy NY	Unk
	MOD Pizza	Unk	Media & Social AOR	US	Cramer-Krasselt	Y
	Monkey Shoulder	Fallon	Creative AOR	Global	Special London	Y
	Naked Juice	Unk	Creative AOR	Unk	Fig	Y
	NatureSweet	Unk	AOR	Global	Bakery	Unk
	Olive Ranch	Unk	Creative AOR	Unk	Argonaut	Unk
	Oreo	Unk	eCommerce AOR	Unk	Goodness	Unk
	Panda Express	The Many	Creative AOR	Unk	Opinionated	Y
	Papa Johns	Camp + King	Lead Creative AOR	US	The Martin Agency	Y
	Pepsi	None	Creative	Unk	BBDO	N
	Pernod Ricard	GroupM, Havas, others (consolidation)	Media	Europe, Middle East, Africa	Carat	Unk
	Pernod Ricard USA	None	Creative AOR	US	Argonaut (expanding work)	Unk

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Food and beverage *continued*



Unk = Unknown

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Peroni Nastro Azzurro	Trouble Maker	AOR	Global	McCann Worldgroup	Y
	PIM Brands	Unk	Creative AOR	US	Gut Miami	Unk
	Pizza Hut	<i>In-house/variou</i> s	Social AOR	Unk	Mischief @ No Fixed Address	Unk
	Qdoba	Mistress	Creative AOR	NAM	Leo Burnett	Unk
	Red Robin	<i>Various project-based agencies</i>	Creative AOR	Unk	Carmichael Lynch	Y
	Rich Products Corporation	Unk	Creative AOR	Unk	EP+Co	Y
	San Francisco Bay Coffee	Unk	Creative & Media AOR	Unk	Cutwater	Y
	Sonic Drive-In	<i>None</i>	Creative AOR	US	Mother <i>(retains duties)</i>	Y
	Starbucks	SPCSHP, others	Creative	US	WPP	Y
	Svedka	Cashmere	Creative AOR	Unk	DCX Growth Accelerator	Y
	Truly	Ogilvy	Creative	Unk	Goodby Silverstein & Partners	Y
	WeightWatchers	Unk	Creative AOR	Global	Ogilvy	Unk
	Zaxby's	Empower Media	Media AOR	Unk	Dentsu X	Y
	Zaxby's	Tombras	Creative AOR	Unk	Goodby Silverstein & Partners	Y
	Zipfizz	<i>None</i>	Creative & Media AOR	Unk	Designit	Unk





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Insurance





Unk = Unknown

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Allianz Group	Omnicom, Publicis, Jellyfish	Media AOR	Global	GroupM	Unk
	Liberty Mutual Insurance	Goodby Silverstein & Partners	Creative AOR	Unk	Bandits & Friends	Y

Manufacturing

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Bosch	<i>Various agencies (consolidation)</i>	Creative AOR	US	Droga5	Y
	Bosch	Unk	Media AOR	US	Carat	Y
	Bosch	Carat	Media AOR	EU, various others	Mediaplus	Y
	Ferguson Enterprises	Unk	Media AOR	NAM	TCA	Y
	Michelin	Havas	Media AOR	Global	Omnicom Media Group	Y
	Stanley Black & Decker	Unk	Creative AOR	Unk	Young & Laramore	Y

Personal care

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Christina Aguilera Fragrances	Unk	Social Media AOR	Unk	Kubbco	Y
	Colgate-Palmolive	Unk	Amazon AOR	Europe	WPP	Y
	e.l.f. Beauty	None	Purpose AOR	Unk	Oberland (expanding work)	N
	L'Oréal International Distribution	OMD	Media Planning & Buying	EMEA	Wavemaker	Y

2024: Agency Reviews and Roster Changes



Personal care *continued*

Unk = Unknown

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Oura	<i>In-house</i>	Media AOR	Global	Mediahub LA	Y
	Revlon <i>(Almay, Mitchum, Creme of Nature, American Crew)</i>	<i>Various agencies</i>	Lead Agency	Unk	Terri & Sandy	Y
	Supergoop!	Unk	Media AOR	US	Digitas	Y
	Tree Hut	<i>In-house, various project-based agencies</i>	AOR	Unk	Bakery	Unk
	Ulta Beauty	<i>Expanding work beyond IPG MediaHub</i>	Media AOR	Unk	IPG Mediabrands	Y









Pharma and health

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Amgen	Hearts & Science, GroupM	Media AOR	US	IPG Mediabrands	Y
	AstraZeneca	<i>Expanding work beyond Omnicom</i>	Creative	Global	WPP	Y
	Bridges Consumer Healthcare	Unk	AOR	Unk	Curiosity	Y
	Haleon	<i>None</i>	Influencer Marketing AOR	US	Collectively	Y
	Moderna	Hearts & Science	Media AOR	Unk	Known	Unk





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Pharma and health *continued*

Unk = Unknown

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Pfizer	IPG <i>(maintains PR, other)</i>	Creative AOR	Global	Publicis Group	Y
	pH-D	Fancy	Social AOR	Unk	Curiosity	Y
	Reckitt Nutrition	<i>None</i>	Media AOR	US	iProspect <i>(expanding work)</i>	Y
	Sanofi Consumer Healthcare	Terri & Sandy, others	Creative AOR	NAM	The Martin Agency	Y
	Truth Initiative	Gale	Media AOR	Unk	Initiative	Y
	Wellmore Holdings	Unk	Creative AOR	Unk	Betty	Y












Retail

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	American Signature, Inc.	Unk	Strategy, Creative & Media AOR	US	Colle McVoy	Y
	Christy Sports	Unk	Creative AOR	Unk	TDA Boulder	Y
	City Furniture	<i>None/in-house</i>	Strategic & Creative AOR	US	Alma	Y
	eBay	EssenceMediacom	Media AOR	Global	iProspect	Y

2024: Agency Reviews and Roster Changes

Retail continued











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LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Etsy	Ocean Media	Media AOR	Unk	Mediahub	Unk
	Homesense	Unk	Brand & Creative	Unk	Fig	Y
	Hy-Vee	Unk	Strategic & Creative AOR	US	Ogilvy Health	Unk
	Ikea	Wavemaker	Media AOR	US	Carat	Unk
	The Lego Group	Initiative	Media AOR	Global	Publicis	Y
	The Lovesac Co.	Marketsmith	Media AOR	US	Hearts & Science	Unk
	Lowe's	Deutsch LA, others	Lead Creative AOR	US	Dentsu Creative	Y
	Stop & Shop	McKinney	Creative AOR	US	Curiosity	Y
	The Giant Company	Unk	Creative AOR	US	Allen & Gerritsen	Y
	Wickes	Unk	Lead Creative AOR	UK	St Luke's	Y
	Wilson Sporting Goods Company	None	Creative AOR	Unk	72andSunny	Y

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Services







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LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Boost Mobile	Highdive <i>(project-based)</i>	Creative AOR	Unk	WorkInProgress	N
	C Spire	Tombras	AOR	Unk	Lewis	Unk
	European Wax Center	Crossmedia	Media AOR	US	Acadia	Unk
	Frontier Communications	Unk	Creative AOR	Unk	McCann New York	Unk
	H&R Block	Unk	CRM AOR	Unk	Ogilvy One	Unk
	Optimum	Unk	Creative, Media, PR & Production AOR	US	Publicis O1	Y
	PwC	<i>Various project-based agencies</i>	Creative AOR	Global	McCann	Unk
	T-Mobile	Saatchi & Saatchi	Lead Creative AOR	US	Dentsu Creative	Y
	Telefónica	None	Creative & Strategy	LAM	WPP <i>(expanding work)</i>	Y
	TruGreen	Unk	Lead Creative & Social AOR	Unk	VML	Y



2024: Agency Reviews and Roster Changes

Technology

Unk = Unknown

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Adobe	Unk	Lead Creative, Digital Media	Global	Stagwell	Y
	Adobe	Unk	Lead Scaled Creative & Content, Digital Media	Global	Dentsu Creative	Y
	Adobe	Unk	Creative, Digital Experience	Unk	Omnicom Group	Y
	Amazon	IPG Mediabrands (maintains partnership), Amazon in-house team	Media AOR	NAM, SAM	Omnicom Media Group	Y
	Amazon	IPG Mediabrands (maintains partnership), Amazon in-house team	Media AOR	EMEA, APAC	WPP	Y
	Honeywell	Unk	Integrated AOR (Media & Creative)	Unk	Dentsu Creative, Carat USA	Unk
	HP Inc.	None	Media AOR	Global	PHD (retains duties)	Unk
	Samsung Electronics	Unk	Lead Creative AOR	US	Quality Meats	Y
	ServiceNow	Unk	Media AOR	Global	PMG	Unk

Travel and accommodations

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Carnival Cruise Line	Unk	Creative AOR	US	TBWA\Chiat\Day New York	Y
	Choice Hotels International	McKinney	Creative AOR	Unk	72andSunny NY	Y
	Choice Hotels International	Havas Media (retains TV media planning & buying), BCM	Digital Media AOR	Unk	Dentsu X	Y

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Travel and accommodations *continued*

Unk = Unknown

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
Hamptons <small>THE HOME EXPERTS</small>	Hamptons	<i>Expanding work beyond Total Media & Supernova</i>	Creative AOR	UK	Atomic London	Unk
	JSX	Ben-Her Marketing, Eleven	Media & Creative AOR	NAM	PMG	Y
	MGM Resorts International	McCann Worldgroup	Creative AOR	Global	Mischief @ No Fixed Address	N
	MGM Resorts International	Unk	Social Media & Influencer Marketing AOR	Unk	Viral Nation	Unk
	Priceline	Ocean Media	Media AOR	Unk	PHD	Y
	Princess Cruises	Unk	Direct Response Marketing AOR	Unk	Rapp	Unk
	Sandals Resorts	Unk	Creative AOR	Global	Leo Burnett	Y
	Spirit Airlines	Unk	Integrated AOR	Unk	Tombras	N
	Wyndham Hotels & Resorts	Unk	Consumer Marketing AOR	NAM	Havas	Y



Other

LOGO	CLIENT	INCUMBENT	CHANGE/SCOPE	FOCUS AREA	NEW AGENCY	REVIEW?
	Dow Jones	<i>Various agencies</i>	Lead Creative & Strategic AOR	Unk	Mother	Y
	Dow Jones	<i>Various agencies</i>	Media Planning & Buying AOR	Unk	Mediahub	Y
	Dow Jones	<i>Various agencies</i>	Production Lead	Unk	eg+ worldwide	Y
	United States Marine Corps	<i>None</i>	Full-Service	US	VML <i>(retains duties)</i>	Y
	US Air Force	Unk	Integrated AOR	US	CourtAvenue	Unk