SOLUTION
Overview

Performance Evaluation Management Solution

AGENCY MANIA SOLUTIONS

EvaluationDeliver™



EvaluationDeliver™ is a comprehensive performance evaluation solution, designed to improve and strengthen client/agency work relationships and performance. It does this by identifying and analyzing strengths and opportunities for optimal performance from each agency partner. Offered as a managed solution or self-serve tool.

How Do You Benefit?

EvaluationDeliver is a strategic tool which enables brands to gauge the effectiveness of their collaborations and identify areas for improvement. By establishing a structured feedback loop, brands can foster a culture of transparency, open communication and accountability, resulting in optimal performance within their partnerships.

This solution addresses questions brands often ask: How can we produce better work? How can we be better partners? How can we improve our collective output? How can we amplify or replicate what's working best in the relationship? How can we remove roadblocks to effective collaboration, communication, partnership and ultimately success?

Key Benefits Of EvaluationDeliver™

Streamlined Execution:

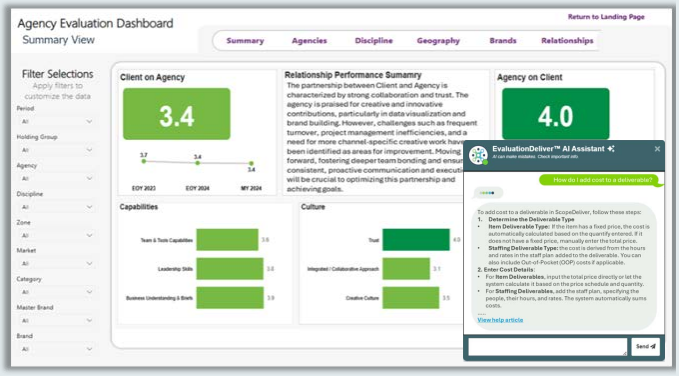
- Automated survey experience enabled by streamlined orchestration.
- Survey administration all the way through to results and trend analysis.
- Rigorous project management and ownership of operational complexities.
- Automatic reminders, SSO, online training and landing page for multiple surveys.

Informed Decision Making:

- Extracts meaningful insight based on a deep understand of the relationship.
- Tailored data analysis drives better results and mutual commitment.
- Real-time dashboards & insight presentations tease out improvement areas.
- Action plan module tracks progress and ensures full transparency.

Meaningful Insights:

- Improved user satisfaction and survey participation.
- Efficient approach reduces survey fatigue and improves feedback quality.
- Online Participation tool for easy development and updating participation lists.
- Increased work performance and collaboration.



AI-Powered Dashboard with AI Compass.*

* Compass is an AI-powered chatbot

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How Does It Work?

• **Your company is unique, so we adapt our approach** to fit your existing workflows and processes. Our solutions are tailored to your business, with the agility to evolve as you do.

• **We do the heavy lifting, so you don't have to.** We offer rigorous project management and taking on the operational complexities of orchestrating the evaluation process end to end in tight collaboration.

• **Our approach is designed to reduce survey fatigue and improve engagement** with a streamlined survey, automatic reminders, no password requirement, online training, and a landing page for participants with multiple surveys to complete.

• **Our online participation tool for survey administrators** makes developing and updating participation lists more effective than using various desynchronized spreadsheets.

• **Real-time custom dashboards and curated client-ready insight presentations** identify actionable improvement area (qualitative and quantitative) within your most critical relationships. Providing the information needed to guide more effective action plans and conversations with agency partners.

• **Analysis behind EvaluationDeliver can be human-powered or enhanced with AI**, depending on your needs. The benefits of AI-powered analysis are time saving, quality control, augmentation and more seamless data integration.

Evaluation Dashboard



Improved Survey Experience

- Best-in-class survey platform.
- Client-branded for immersive experience.
- Allows multiple surveys in one loop.
- Secure, no password required.
- Automatically saves draft results and takes you back where you left off.
- Mobile enabled.

Easy Access Data Tools For Top Line Views.

Online Dashboard
Compares important data collection.

Gap Analysis
Shows gap between client and agency scores for each category.

Our Solution Is An End-to-end Offering.

- Our method is based on years of best practices in the field.
- We strategically focus your time and efforts on using data to drive actions.

Planning & Strategy Guidance
Applied expertise and best practices

Survey Development & Execution
Best-in-class survey system

Data Aggregation & Organization
Unmatched dynamic views

Insight Mining & Analysis
Extracting insight from rich verbatim

Report Development & Delivery
Insight-driven reporting by experts

Action Planning & Monitoring
Action planning, target setting and refinement

OPTIONAL ADD-ON

Our clients' continued accomplishments result from cutting-edge practices in the area of agency management. See how stronger relationships contribute to better marketing.

Contact us at **agencymania.com** or email **info@agencymania.com** to learn more.

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