SOLUTION
Overview

KPI Management Solution

AGENCY MANIA SOLUTIONS

KPIDeliver™

KPIDeliver™ is a Key Performance Indicator (KPI) management solution, specifically designed to provide team leaders and their staff with a consolidated scorecard system to track the progress of their unique agency KPIs.

How Do You Benefit?

Successful agency management spans many complementary programs, all designed to deliver greater value from agency partnerships. These activities generate vast amounts of KPI data that must be tracked, reported, and analyzed to guide well-informed decisions. Too often that data sits in siloed systems, making it challenging to act quickly or give stakeholders executive-level summaries.

KPIDeliver provides an accurate and timely view into KPI objectives and status. The customized scorecards give teams a consolidated view of the KPIs that matter to them (e.g. business, financial, marketing, relationship, operational, etc.), all in a single source of truth.

Key Benefits Of KPIDeliver™

Optimal Transparency

- Comprehensive dashboard with quantifiable KPIs that can be reported, calculated, or individually managed
- KPI dashboards, scorecard results, assumptions, and methodologies consolidated in one location
- Designed to easily monitor each agency's unique KPIs and track progress.

Accountability & Reporting

- Compare actuals vs. targets/budgets to track project objectives
- Manage KPI workflows, like approvals or status tracking
- Calculate agency bonuses or maluses
- Effective analysis across business, marketing, and partnership metrics

Alignment & Decision-Making

- Multiple stakeholders can access, edit, or share scorecards based on privileges
- A single, secured platform able to aggregate and export information from various sources
- One-click, interactive reports, available via custom dashboards



Built to Address Your Pain Points

Your Challenge:

No single, up-to-date system to track and report on agency KPIs, priority areas, and objectives.

Resulting In:

Limited visibility into current KPI status and agency performance. Or delayed analysis of objectives, leading to missed opportunities to act on under performance.

KPIDeliver Provides Optimal Transparency

Your Challenge:

Internal stakeholders and senior management lack a shared view of key agency-related KPIs including business performance, financial, marketing, operational, and relationship.

Resulting In:

Misaligned priorities, slower decision-making, and inconsistent understanding of agency performance across the organization and how to course correct.

KPIDeliver Streamlines Accountability & Reporting

Your Challenge:

Lack of a single system to define quantifiable KPIs, apply customized weighting, and if applicable, calculate agency bonuses or maluses for incentive-based compensation agreements.

Resulting In:

Increased manual work, lack of transparency/clarity and difficulty justifying compensation outcomes to agency partners with a clear, traceable basis.

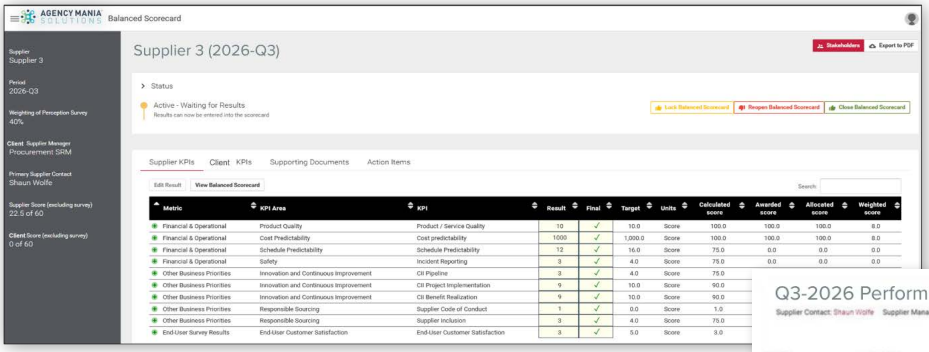
KPIDeliver Boosts Alignment & Decision-Making

How Does It Work?

• **Built as a self-service platform with full administrative access.** KPIDeliver provides a flexible solution customized to your unique KPIs, requirements, weighting, structure, and level of support needed on an ongoing basis.

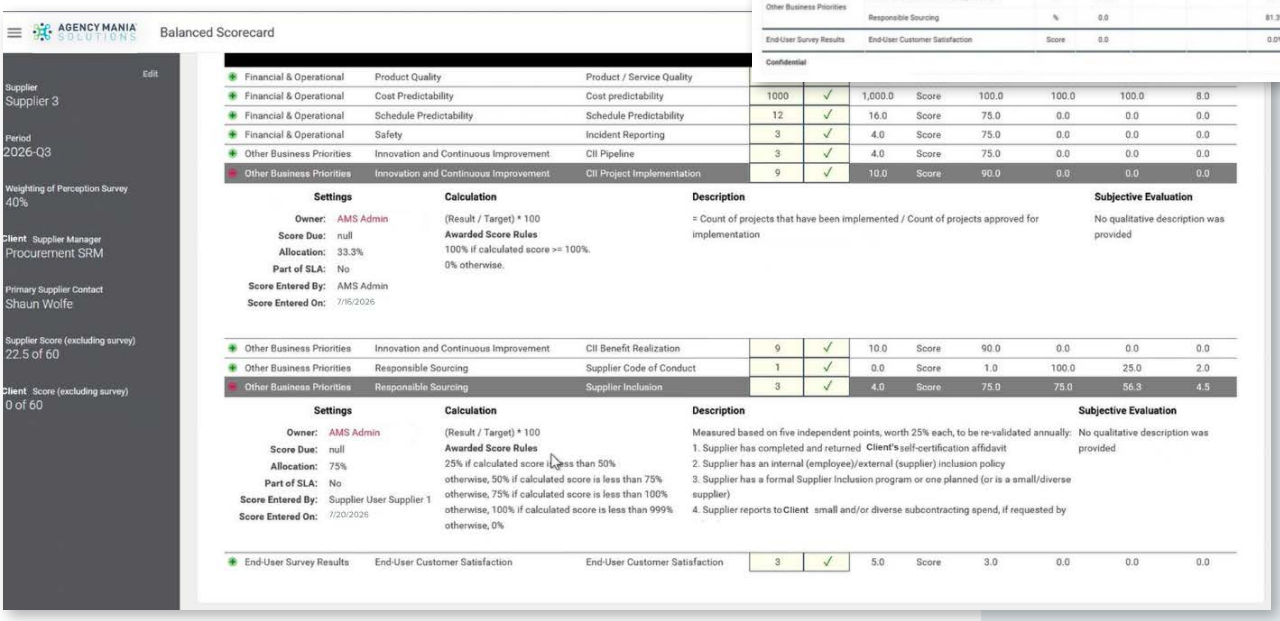
• **KPIDeliver aggregates various sources of data into succinct scorecards.** Whether data comes from internal teams, agencies, or third-party providers, this solution tracks each KPI area, its description, target, and final score to enable a comprehensive view of all activities.

• **A secured platform with interactive reporting.** Data upload feature eliminates time-consuming manual entry. While standard, one-click scorecard reports speed up analysis and decision-making.



The scorecard, organized by agency, supplier, and/or timeframe, shows each KPI area, its description, target, and final score at a glance.





An easy-to-use interface lets you customize tabs and filters to show different KPI views. As you adjust the KPIs for each client, the details here will update automatically.

A view into the calculations that can be used to determine a final score, a potential bonus, or a malus.

Demonstrated Value

Configurable Solution

We believe that sophisticated companies require solutions that address their unique organizational needs and can morph to their operational requirements.

Flexibility

As your needs continue to change and evolve, so can the solutions we build.

Top-Notch Security

We adhere to the highest standards of security.

Our clients' continued accomplishments result from cutting-edge practices in the area of agency management. See how stronger relationships contribute to better marketing.

Contact us at **agencymania.com** or email **info@agencymania.com** to learn more.

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