SOLUTION
Overview

Production Management Solution

AGENCY MANIA SOLUTIONS

ProductionDeliver™

ProductionDeliver™ is an automated production management solution designed to optimize workflow efficiencies for the ad production and expense management process, end-to-end.



How Do You Benefit?

Every year, organizations make significant investments to support their marketing objectives. A transparent view of ad production costs is vital to securing the right resources. Without proper tracking, organizations cannot adequately plan, benchmark, evaluate bids, or reconcile actuals against budget.

ProductionDeliver, is a streamlined solution for managing end-to-end production expenses, similar to how ScopeDeliver manages agency fees. It enables tracking of production jobs and reconciliation of actuals against budget, providing consistency and improved alignment throughout the process.

Key Benefits Of ProductionDeliver™

Speed & Automation

- Faster bid creation with simplified data entry/quality control
- Real-time status, approval tracking, and faster reviews
- Automated approvals with manual override

Improved Effectiveness

- Cost savings through benchmarking and bid-to-bid comparison
- Stronger bid alignment and negotiations informed by spend analytics
- Better forecasting, resource utilization, and agile budget management

Optimal Transparency

- Single source for all production logistics, with full audit trail
- Timely data access, financial tracking, and reporting across projects
- Aggregate reporting and top-level analysis for senior management

Flexible & Customized

- Meets unique client requirements, taxonomy, and workflows
- Integrates with ScopeDeliver for a holistic expenditure view
- Standalone solution or integrate with other systems

Built to Address Your Pain Points

Your Challenge:
Manual tasks hinder production approvals while increasing waste, risk, and complexity.

Resulting In:
Delayed bid creation and approvals, with no easy way to track status across projects.

ProductionDeliver Provides Speed & Automation

Your Challenge:
Manual processes complicate benchmarking and reporting, leaving cost savings unspotted and teams relying on guesswork.

Resulting In:
Missed savings, weaker negotiations, and inadequate analytics to inform bid alignment.

ProductionDeliver Drives Improved Effectiveness

Your Challenge:
Insufficient tools and tracking systems make it difficult to invite production teams or consultants to access spend data and collaborate effectively.

Resulting In:
Poor accountability during reconciliation, with no single source of truth across teams.

ProductionDeliver Enables Optimal Transparency

Your Challenge:
Lack of customization prevents advertisers from deploying solutions that support their unique requirements.

Resulting In:
Low tool adoption, limited integration, and inconsistent processes.

ProductionDeliver Offers Flexibility & Customization

How Does It Work?

• **Automated workflows and approvals:** Design custom workflows that automate routine tasks, approvals, and notifications, keeping every step of the ad production process consistent and standardized. When a threshold or rule is met, ProductionDeliver can automatically approve a quote or bid, saving valuable time and internal effort.

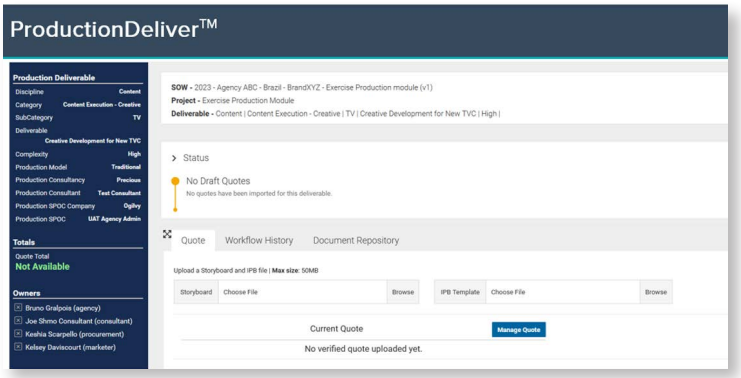
• **Automated bid awarding or side-by-side comparison:** When automated awarding isn't an option, ProductionDeliver compares multiple bids side-by-side for more effective evaluation and decision-making.

• **Client collaboration portal and documentation repository:** Give clients secure access to view and approve production assets, estimates, and final costs while reviewing progress and providing feedback. A single destination for production resources and reference documents simplifies management and strengthens client/agency relationships.

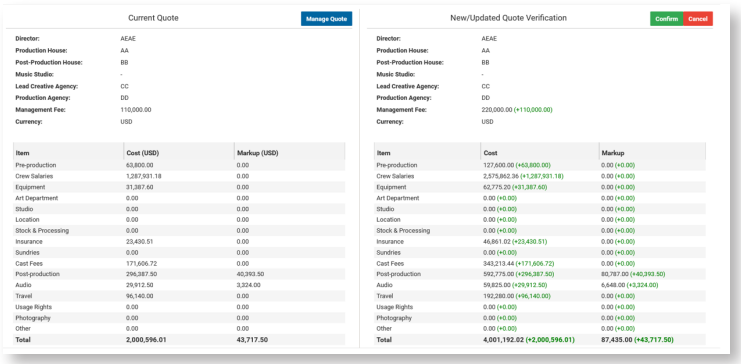
• **Interactive reporting:** A dashboard-like capability using Microsoft PowerBI™ enables timely reporting, analysis of production spend and more effective, objective decision-making.

• **Scalable infrastructure:** ProductionDeliver leverages the power of cloud computing, which allows for easy scalability. This solution adapts to your requirements and evolves alongside them.

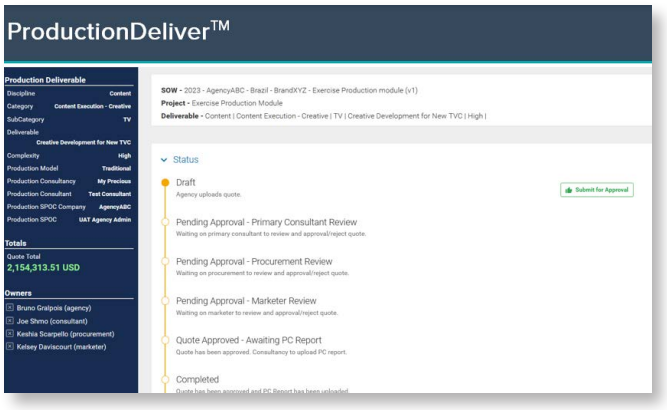
• **Internal benchmarking:** Production data is collected and aggregated within the tool, providing useful benchmarks on rates and deliverables to support internal teams in their negotiations.



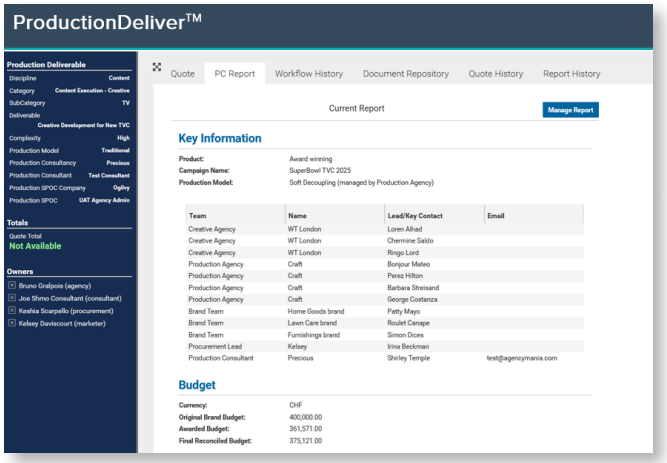
Capture all production-related details including deliverables, ownership, and approval status. Tabs may also include quote, quote history (if applicable), approval workflow history, and document repository.



Manage and compare against original quotes. Users can add on to the existing quote to handle cost increases/decreases, replace quotes altogether, or review the quote history.



Easily track and review the approval status of any production deliverable.



View actualized numbers to properly reconcile production expenses.

Our clients' continued accomplishments result from cutting-edge practices in the area of agency management. See how stronger relationships contribute to better marketing.

Contact us at **agencymania.com** or email **info@agencymania.com** to learn more.

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